



Partner with Dive Buddies 4 Life

Partnership expectation and details



Scope

A partnership with Dive Buddies 4 Life is a fun and effective way to promote your dive destination, scuba/snorkel tour, lodging...

We have put together what we believe is a great mutually beneficial package for prospective scuba partners.

Partnership Benefits

Dive Shop Benefits

1. A carefully put together article with high-quality images detailing our dive experience with your shop
2. A feature in our monthly newsletter welcoming you as a Dive Buddies 4 Life partner *
3. Shop recognition and reaching potential customers via our social media
4. Your business information and logo placed in the resource section of our website as a partner shop *
5. Website backlinks in the resource section as well as in our blog post
6. The opportunity for discounted website refurbishing and technical support by our collaborating web development agency
7. A digital Dive Buddies 4 Life partner badge to display on your website *

Fanbase Benefits

1. A comprehensive list of safe and highly recommended dive shops around the world
2. A 10% discount to Dive Buddies 4 Life members when diving with a partner shop (an online database will be provided to all partner shops where they will be able to verify members)

Dive Buddies Benefits

1. Photographing, filming and scuba diving a new region
2. Scouting prospective group trip locations
3. Reaching prospective clients in need of website refurbishing

The Next Step...

As scuba diving advocates Dive Buddies 4 Life is quickly becoming a recognized force in the scuba diving industry. If this collaboration is the right fit and you would like to move forward and become a Dive Buddies 4 Life Partner shop, please let us know and we will email you a partnership contract.

* TBD post dive - pending reliability, safety and overall scuba experience