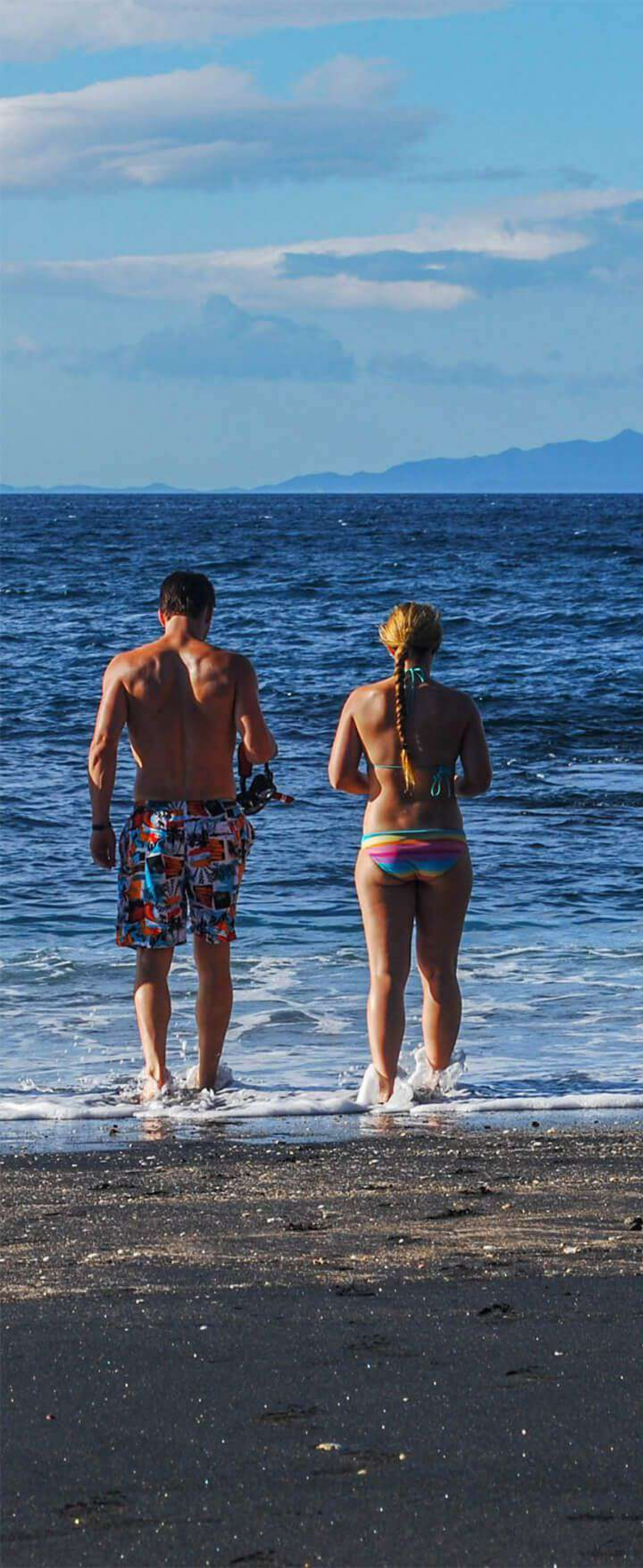




MEDIA KIT 2019



Dive Buddies 4 Life



Meet Joey and Ali, two Canadian scuba divers and founders of Dive Buddies 4 Life.



For us, scuba diving is not just a hobby - it's a lifestyle.

We have been proudly sporting a neoprene wetsuit for almost a decade. Saltwater, freshwater, volcanic craters, glacier lagoons, tidal whirlpools, tropical reefs, murky lakes... if you can dream it, chances are we've tried diving in it.

Scuba diving is our passion and it is our dream to spread this love. Through writing and photographing our dive adventures, we hope to teach people about this hidden underwater world.

Everyone has their calling... ours came when we put on our first set of fins.

AWARDS AND PARTNERSHIPS



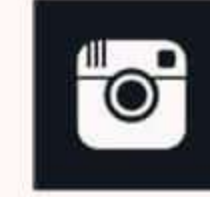
Joey and Ali scuba dive the globe showcasing their real-time journey through writing, photography and video's. Here is a list of who they have previously worked with:

- Canadian Geographic
- The Marine Diaries
- Girls that Scuba
- The Scuba News
- The Scuba News
- Back to the Sea
- North Bay Nugget
- Dal Sustainability
- Canadian Network for Ocean Education (CaNOE)
- Canadian Parks and Wilderness Society (CPWS)
- Bay Today
- CTV
- Y-Travel
- The Planet D
- Sudbury.com
- Spot my Dive

BLOG STATS



800+ followers



500+ followers



100 + followers



100 + followers

2,000 + unique visitors per month
3,500 + page views per month
Posts 3-5 times per week

AS SEEN ON



LONG TERM PARTNERSHIP



Do you want to spread your love for scuba diving? Are you a dive shop or up and coming brand that needs a little spotlight?

A large focus of our work is partnering with scuba shops and brands on influencer campaigns, a mutually beneficial marketing approach that ties visual and written components to a specific dive destination. Essentially the brand gets web and social media advertising and our readers have a comprehensive list of safe and reliable dive shop across a wide range of countries.

Our goal is to create a win-win relationship - for the brand, our readers and us.



Let's dive in and get people excited about the ocean!

Join the blue movement at divebuddies4life.com